



coreNews

Core Services Sets Bar for Oracle Leadership in 2010

Core Services Achieves Oracle® PartnerNetwork Platinum-Level Partner Status

Core Services is pleased to announce its achievement of the prestigious Platinum Partner status in the Oracle PartnerNetwork ("OPN"). This distinctive new OPN Specialized Program was officially launched in December of 2009. Oracle's Platinum Level membership recognizes Core Services' expertise, competence, and proven record of success in providing mutual clients with highly specialized services and solutions for Oracle's growing product portfolio and Core Services' substantial investment in the Oracle product portfolio.

"The incentive behind the OPN Specialized Program was Oracle's numerous acquisitions over the last several years," says Keith Inouye, Vice President of Sales and Marketing at Core Services. "Once the Oracle-Sun merger was complete, it became readily apparent to us that the existing OPN model of accommodating diverse partners Oracle inherited through its acquisitions was not sustainable." Inouye continues, "We were excited to learn about Oracle's new OPN Specialized program, which helps simplify the partner search process by Oracle employees and clients and enables partners to distinguish themselves through specific technical criteria and

the types of products and services they provide."

"The Platinum Partner distinction," Inouye concludes, "confirms that Core Services has shown the commitment and expertise to join the ranks of Oracle's Platinum partners. Employing OPN Specialized, Core Services hopes to leverage its expertise to refine its Oracle application solutions within specialization categories. This dynamic process enables clients to easily identify where Oracle partners like Core Services match their business and project goals."

With its Platinum status, Core Services receives the benefit of being recognized by Oracle and its clients, and the highest level of engagement, commitment and benefits available to OPN partners. Platinum OPN members receive dedicated virtual account management support to build joint development plans and help broaden specialization areas and revenue opportunities. Additional benefits include priority placement in the OPN Solutions Catalog, one free application integration validated by Oracle, joint marketing and sales opportunities, discounted training and more.

Why do Oracle Customers Choose Core Services Consulting?

RELIABLE FULL PROJECT LIFECYCLE CAPABILITIES

Core Services has the business experience and capability to service all of your organization's Oracle E-Business Suite Applications and Oracle Edge Product needs. From our strategically located offices, our consultants deliver cutting-edge functional and technical knowledge that ensures successful projects. By partnering with Core Services, your company gains the benefit of working with a leading professional service provider and an Oracle Platinum Partner.

IMPROVED BUSINESS PERFORMANCE

Core Services delivers Oracle solutions that transform your business and improve your company's performance and bottom-line results. Our Oracle Applications and Technology Services encompass the entire Oracle E-Business Suite and Database levels. Core Services has experience implementing ERP, CRM, and HRMS for a broad range of industries including Manufacturing, Oil and Gas, Financial, Biotechnology, Utilities, Semiconductor, Business Services, and many more. This extensive experience has given us vast knowledge spanning all module and release versions.

A STEP AHEAD OF THE COMPETITION

Utilizing highly skilled and focused teams, Core Services will provide you with a customized solution within your timeframe and budget. We

Core Services and LipoScience Partner in Successful Oracle E-Business Suite R12 Upgrade

Core Services announced the completion of a successful, major Oracle Release 12 ("R12") upgrade project with LipoScience Inc. ("LipoScience"), further demonstrating Core Services' deep consulting and hosting expertise with Oracle E-Business Suite. Through their collaborative partnership, Core Services and LipoScience leveraged Oracle functional and technical experts from both organizations.

LipoScience is a high growth diagnostic company that markets the NMR LipoProfile® test, a simple blood test that measures lipoprotein particles using proprietary applications of nuclear magnetic resonance (NMR) spectroscopy.

"LipoScience recognized that the new Oracle R12 software features were needed in order to remain a market leader," explains Leo Rotondaro, LipoScience's Senior Director, Finance & Business Operations. "There is increased pressure to improve profit margins in every organization. We knew that Oracle Release 12 would support our rapid growth. Additionally, Oracle R12 facilitated implementation of the latest release of the Oracle Field Service module. Its benefits include a centralized view and point of control for monitoring Field Service activities, thus increasing our productivity and reducing operations costs."

"Oracle E-Business Suite R12 enables clients to make informed business decisions seamlessly, efficiently achieve immediate value with their Oracle solutions, and invest in innovative ways to simplify, standardize, and integrate their business processes, thus enhancing their IT capability while reducing cost and complexity," says Jim Bistis, Core Services' President and CEO.

Bistis concludes, "Core Services has seasoned consultants to work with business organizations and technical teams to manage projects smoothly and cost-effectively. This enables our clients to derive more value from their data, with substantial benefits to revenue enhancement, cost control, and implementation of leading edge competitive strategies."

"Core Services exhibited great technical expertise and executed the R12 upgrade plan with flawless and user-friendly project management", Rotondaro concludes. "Their client-centric approach ensured the success of our upgrade project from the start. The Core Services team completed the upgrade on time and within budget and they have proven to be valuable strategic partners."

add value to your organization at each stage of the project, with the ultimate goal of helping your company achieve positive results at all project phases right through final completion. Any company can make promises, and many do. The Core Services' difference is our proven record of delivering on our promises. Whether working in a traditional environment or as a hosted client, our professional consultants will ensure that your systems investment and business processes aid your organization achieve its best competitive advantage.

FIXED BID OFFERINGS

With a distinguished twenty year record as a leading Oracle Service Provider, Core Services can with confidence provide fixed bid contracts to its clients. This mitigates the risk of a project exceeding budget and serves as another example of why Core Services is your best strategic partner for your Oracle initiatives.

Core Services Continues to Offer Fixed Price Oracle R12 Upgrades

Almost every product requires an upgrade at some point during its lifecycle. Often there is excitement surrounding these "new" models, with their latest features. However, when it comes to upgrading ERP software, many companies adopt a "wait and see" strategy – hoping the "bleeding edge" pioneers debug it before they spend time and money to reap the benefits of the "latest and greatest."

Oracle's E-Business Suite Release 12 has been available for approximately three years and so the question is no longer "Should I upgrade?" but,

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What is Oracle Business Intelligence Enterprise Edition? How can it Help Your Company?

Oracle Business Intelligence Suite, Enterprise Edition ("OBIEE") is an innovative and comprehensive Business Intelligence ("BI") platform that delivers the full range of BI capabilities on a next-generation architecture designed for true enterprise deployment. It enables IT organizations to capture a single, logical view of all enterprise data—whether from one data warehouse or across multiple operational and analytic sources—and provides business users with new levels of much needed self-sufficiency to access, interact with, and utilize this intelligence to boost efficiency and productivity.

- Pervasive — highly intuitive and interactive applications bring rich and powerful BI from across sources to any audience, delivering insight where and when users need it to drive actions, decisions, and business processes - without requiring special BI expertise or power user skills.

- Comprehensive without Compromise — full range of BI capabilities, including interactive intelligence dashboards, ad hoc analysis, proactive detection and alerts, intelligent workflow, enterprise reporting, disconnected analytics, MS Office integration, real-time predictive analytics, and much more.

- Hot-Pluggable — leverages existing IT investments, including Oracle and non-Oracle databases, applications, and custom solutions.

In addition, Oracle BI Suite Enterprise Edition Plus is the same platform used for Oracle-Siebel Business Analytics Applications allowing organizations that adopt Oracle BI Suite EE Plus to choose from a library of prebuilt analytic applications that are rapidly deployable, offer lower TCO, and provide assured business value.

Core Services has seasoned BI and Hyperion architects to work with business organizations and technical teams to manage projects smoothly and cost-effectively. We enable clients to derive more value from their data, with substantial benefits to revenue enhancement, cost control, and implementation of leading edge competitive strategies.

For a Limited Time! Core Services Offers Fixed Fee Proof of Concept for Oracle Business Intelligence Enterprise Edition.

Lean more here or to request more information, fill out this short form:

"When?" Oracle customers are now more comfortable with the stability of the product as they know many others have already successfully upgraded. Thus, the time to upgrade is now.

Over the past year Core Services has completed a number of R12 upgrades and we are currently working with many other clients on their upgrade projects. "Oracle E-Business Suite R12 enables clients to make informed business decisions seamlessly, to efficiently achieve immediate value with their Oracle solutions, and to invest in innovative ways to simplify, standardize, and integrate their business processes. Clients are thus enhancing their IT capability while reducing cost and complexity," says Jim Bistis, Core Services' President and CEO. "As importantly, clients are able to harness available industry-specific tools to take advantage of proactive defensive and offensive business strategies."

"Core Services' Consulting team has been very active with R12 upgrades in 2010," says Robert Laughlin, Core Services' Vice President of Consulting and Client Services. "For clients who have minimal customizations or business process changes, the project runs very smoothly and its duration often is under four months."

Core Services' recent R12 upgrade successes once again highlight our proven consulting and hosting expertise with the Oracle E-business Suite.

To take advantage of this attractive offer, please contact us at +1 877-267-3797

Or

Fill out our form at: www.coreservices.com/r12now for a complimentary R12 upgrade evaluation.

Upcoming Events:



Oracle OpenWorld, Oracle's flagship annual event, is the world's largest information technology conference dedicated to helping enterprises understand how to harness the power of information. The event provides a platform for Oracle's customers, partners, and employees to connect with

the people, products, and trends at the forefront of business and technology.

With the addition of Sun products and technologies, Oracle now offers the most complete, open, and integrated business software and hardware systems available—from applications to disk. At Oracle OpenWorld 2010, customers learn how to take advantage of the end-to-end systems offered by Oracle—and partners connect with tens of thousands of customers looking for partners who can address specific functional, market, or industry needs.

**Make sure to visit Core Services
at our booth #1233 in the
Moscone South Hall.**

Core Services Partner Lead Registration

Core Services embraces and rewards our partners who are important to our success. We provide a convenient website where our partners can register new hosting and consulting opportunities for Core. Core Services will compensate companies or individuals with up to a 5% referral fee. To participate in Core Services' Partner Lead Registration go to:

<http://www.coreservices.com/partners/plr.html>