

coreNews



Oracle Application Customers Select Core Services' Hosting Solutions to Control and Predict System Management Costs

Get more from your E-Business Suite Applications with Core Services Hosting

According to a recent Gartner Group survey, the cost to manage software can represent 83% of a corporation's IT staffing budget. As a result, only 17% of the staff is available for innovation that could lead to improved business practices.

Enterprise Resource Planning ("ERP") systems are integral to running businesses, and any slowdown or system degradation can disrupt operations. Core Services has extensive experience managing and supporting Oracle modules across multiple industry segments, including financial services, business associations, insurance, technology, manufacturing and energy. Core Services delivers Oracle Applications configured to your needs and at a fraction of the cost of an in-house system. As one of the world's largest independently owned hosting companies that specializes exclusively in Oracle Applications, Core also runs Oracle Applications more efficiently than its hosting competitors as proven by clients' higher performance levels after migrating from other ASPs.

Achieve Breakthrough Results: Core's hosting solutions help many organizations generate savings in reduced IT expenses and improve business efficiency through increased availability and performance of their Oracle E-Business Suite. The IT expense savings can be redirected to compelling business transformation projects or directly to the bottom line. Core Services is able to provide lower, predictable software management costs, allowing clients to scale up or down depending on their business needs.

Benefits of Hosting your Oracle E-Business Suite with Core Include:

- Immediate Oracle expertise available 24 x 7 x 365.
- Reduced total cost of ownership by saving on additional hardware investments and retention of technical staff.
- Compelling upgrade experience- benefit from Core's 100+ upgrades covering 10.7 to 11i through release 12.
- Flexible monthly costs and scalability of services.
- Extensive support services including highly customized monitoring.
- Faster return on your Oracle investment with rapid deployment using Oracle's Accelerator methodology.

OPTIMIZATION of your ORACLE APPLICATIONS STARTS HERE:

Core Services can quickly optimize your Oracle Applications to improve your business processes while proactively monitoring and maintaining your ERP system to provide your company with the highest possible levels of system performance. Core separates itself from competitors with its automated processes and personalized customer service. Whether it's a fresh installation or upgrade, Core Services takes advantage of its skilled professionals and technology tools-based economies of scale to deliver cost-effective Oracle Applications services and support to clients worldwide.

Core Services Powers Oracle E-Business Suite for F5 Network's Continued Success

F5, the global leader in Application Delivery Networking, chooses Core Services to host Oracle applications

Jim Bistis, CEO and President of Core Services, believes the relationship between his company and F5 Networks, the global leader in Application Delivery Networking, is advantageous to both companies.

"F5 provides solutions that make corporate applications secure, fast and available, while Core Services delivers high-speed, reliable access to our clients' Oracle E-Business Suite applications," explains Bistis. "It's clear that both organizations help their clients drive the most out of their application investments, and that is one of the key reasons we use each other's products and services."

Core's hosting expertise provides an ideal complement to F5's BIG-IP devices and the Application Ready Network for Oracle, an application networking solution specifically engineered and validated for Oracle's suite of applications. Working in concert, Core hosting and F5 application delivery capabilities enable numerous Core clients to enjoy a superior end-user and ownership experience with their Oracle applications.

As evidence of the companies' collaboration, F5 relies on Core to support its own Oracle applications, and Core leverages F5's technology within its own infrastructure. With a focus on building a strong world-class global support network, Core is continually taking the initiative to stay ahead of the competition.

"Our business requires an operationally savvy hosting provider that can offload Oracle ERP maintenance while ensuring an adaptable platform for our needs," explains Trixie Pennington, Director of IT Business Applications at F5 Networks. "F5 is a fast-paced, successful leader in the high tech industry; we needed a proven yet progressive hosting partner that could maintain our intricate Oracle footprint, and respond to our day-to-day needs as well. Core Services has already proven its capabilities by providing superior performance on our production system, supporting F5 through a smooth quarter-end close. We look forward to extending and enhancing our successful relationship."

"The on-demand nature in which Core addresses our Oracle needs has been extremely beneficial to our operations. With Core Services' proactive support, NetVersant has maximized the benefits of Oracle applications while minimizing costs and mitigating risks that could negatively impact our IT budget."

Brad Hudak,
NetVersant's Vice President of Information Systems and Technology on Core Services Managed Services.

Customer Service Remains Critical to Core Services' Philosophy

By providing exceptional Oracle Hosting and Consulting Services, Core Services has truly helped its clients stay focused on their core businesses. Core Services recently upgraded IT operational tools to improve customer service and gain a competitive advantage through these emerging technologies. Unified communications--including streamlined instant messaging, upgraded help desk options, automated service ticket notes and a constantly improving infrastructure-- have all had an optimal impact on how Core provides superior customer service.

"Our success has been validated by our high customer satisfaction rates and by our recent contract renew-





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Please visit Core Services in the Moscone Center South in Booth #1824 to learn more about Core Services and to win one of several Nintendo Wii products or a Plasma TV!

For More information about Oracle OpenWorld 2008 or to register, go to: <http://www.oracle.com/openworld/2008/index.html>

Core Services Partner Lead Registration

Core Services embraces and rewards our partners who are important to our success. We provide a convenient website where our partners can register new hosting and consulting opportunities for Core. Core Services will compensate companies or individuals with up to a 5% referral fee. To participate in Core Services' Partner Lead Registration go to:

<http://www.coreservices.com/partners/plr.html>

als," says Founder and CEO James Bistis. "We recently extended contracts for some long-term clients by 5 years which essentially guarantees a 14-year strategic partnership with Core. We are extremely proud of our proven track record."

As a Certified Partner in the Oracle PartnerNetwork, Core Services is committed to exclusively supporting Oracle E-Business Suite clients around the world. "Even with the dynamic growth we have recently experienced, Core Services has been able to remain extremely responsive to our client base," continues Bistis. "We realize that every client has special needs, and we cater to those unique requirements rather than treat a client as an 'ordinary' Oracle Applications customer. The Core Services' implementation team and hosting staff are comprised of highly-skilled, knowledgeable individuals whose Oracle experience and expertise allow Core Services to provide service above and beyond that of our competitors."

