

# Loud Technologies Reduces Costs with Core Services' Oracle ERP Cloud Solutions

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|  | <b>CLIENT PROFILE</b><br><b>Loud Technologies, Inc.</b><br><ul style="list-style-type: none"> <li>• Corporate HQ: Woodinville, Washington</li> <li>• Industry: Pro Sound</li> </ul> <a href="http://www.loudtechinc.com">www.loudtechinc.com</a> | <b>TECHNOLOGY FOOTPRINT</b> <ul style="list-style-type: none"> <li>• Oracle E-Business Suite 11.5.10</li> <li>• Oracle Financials</li> <li>• Oracle Order Management</li> <li>• Oracle Supply Chain and Manufacturing</li> <li>• Oracle 11g</li> <li>• EMC VMAX</li> </ul> | <b>CORE SOLUTIONS</b> <ul style="list-style-type: none"> <li>• Oracle ERP Cloud Solutions</li> </ul> <div style="text-align: right; color: white; font-weight: bold;">             Hosted since 2003         </div> |
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In 2003, Loud Technologies, Inc. ("Loud") faced dual Oracle support challenges. It had just lost two senior DBAs who were intimately familiar with their Oracle EBS solution and support needs. At the same time, the company needed to replace aging hardware.

After evaluating a wide range of Oracle hosting providers, Loud chose Core Services for several reasons. Unlike larger providers, Core Services' performance-driven SLAs guaranteed Loud the robust support structure it required. Second, Core Services' focus on Oracle ensured that Loud would receive the top-caliber Oracle E-Business Suite expertise it needed. Additionally, Core Services' solutions were comprehensive and cost-competitive.

By migrating to Core Services' Oracle ERP Cloud, Loud avoided an initial six-figure hardware refresh and has saved approximately \$300,000 annually on infrastructure expenses. Throughout this time, Loud has stayed current on best-of-breed Oracle and EMC technologies. Core Services' Maximum Performance Architecture gives Loud's U.S. and U.K. business

*Core Services has added tremendous value from a technology, business and strategic perspective during our dozen-year plus partnership. Core Services' executive team takes a hands-on role and because of that, combined with their proactive approach, I've seen a continuous improvement cycle in their service delivery. I highly recommend Core Services."*

Sathesh Jefferson ■ Director, Oracle Applications

units a robust Oracle ERP platform free of latency issues or performance delays, and Core Services' 24x7 support has freed Loud's internal Oracle experts to focus on strategic projects.

The dependability of Core Services became of paramount value to Loud when Hurricane Sandy struck in late October 2012. Loud's business suffered no interruption due to the storm as its systems remained on line during the month-end period, which is mission critical to Loud's business.

## ACCOMPLISHMENTS

- Supported 200 Oracle users in two continents 24x7
- Cut Oracle Infrastructure costs
- Kept Oracle stable through three separate acquisitions cycles
- Sharpened strategic focus on Oracle



It's easy to get started.  
**CONTACT US!**

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